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1948

Leslie Woodriff, Harbor, Oreg

Dear Flower Lovers:

We, here at Fairyland Begonia and Lily Garden, Harbor, Oregon, are so busy growing our Fairyland Quality Croft and Garden Lilies and Begonias and working on our hybridization program that we are not able to call on you personally so please accept this letter as a personal contact and an invitation for you to visit us. We want you to see our plantings and the hybridization work we are doing. We are located 4 miles south of Brookings, Oregon, or 2 miles north of Oregon-California State Line on Coast Highway 101. We have NO SALESMEN on the road so please send your orders directly to us. We thought you might be interested in some of the following stock:

Close-out Sale on Cold Storage Stock, Spring 1948 only

FAIRYLAND QUALITY CROFT LILY BULBS

Bulblets, \$2.00 per pound; \$17.50 per bushel (35 pounds). 5-6-inch bulbs packed 700 to a case, \$25.00 per case.

FLOWERING SIZE CROFT LILY BULBS

Bulb Size	No. Bulbs Per Case	Price Per Case
7- 8-inch	250	\$15.00
8- 9-inch	200	\$15.00
9-10-inch	150	\$15.00
10-11-inch	100	\$15.00
11-inch, up	100	\$15.00

The larger sizes will give most flowers. These are spring close-out prices only, and do not in any way affect fall prices. This stock has been in below 35-degree storage since October and November—for better bud count.

FAIRYLAND LILY SEED

Have 4 lbs. of REGALE LILY SEED available now—fresh, hand-cleaned at \$1.00 per oz. or \$10.00 per lb. and 5½ lbs. hand cleaned fresh seed of UMBELLATUM lily, \$20.00 per lb.; \$1.50 per oz.

Bulbs and Seed For Fall Delivery

FAIRYLAND EASTER LILY BULBS

Have you placed your order for CROFT LILY BULBS for FALL DELIVERY? We have the finest crop of FAIRYLAND QUALITY CROFT LILY BULBS we have ever grown—around 300,000 of them, also 10,000 CROFT SPECIAL, and 5,000 KENYON-DAVIDSON and can supply your needs from a dozen bulbs to a carload. The following prices are about as low as high quality stock produced by workers paid a living wage can be sold. We believe we can save you money on your CROFT LILY BULBS and with your support through your orders we believe we can produce hybrid lilies for you that will force in less than two months. Wouldn't it be nice to spend January in Florida and still be able to get your lilies to bloom for Easter?

CROFT LILIES make fine CUT FLOWERS as well as EASTER POT PLANTS. They force in less time than Ace or Estate.

For CUT FLOWERS and GARDEN PLANTING we offer you the KENYON-DAVIDSON and CROFT SPECIAL LILY BULBS in addition to CROFT as they give MORE BLOOMS than CROFT from the same size bulb. Their flowers are slightly smaller than CROFT. KENYON-DAVIDSON seems to be a collection of clones and some florists find they do not force evenly and take a little longer than Croft though they are excellent cut flower lilies. Our CROFT SPECIAL also take two weeks longer to force or a higher temperature than Croft, but many of our florist customers prefer them as they DO MAKE MORE BLOOMS than Croft. Our FAIRYLAND QUALITY CROFT LILY BULBS gave good performance in the greenhouses for Easter 1948 and we feel sure you will not be disappointed in the performance of our bulbs if they are handled correctly.

We give OVER-SIZE GRADING and EXTRA BULBS in each case of lilies. We do not claim to be the only lily growers on the coast or even in our district but we DO HAVE HIGH QUALITY bulbs and we DO GIVE OUR CUSTOMERS a FAIR DEAL and SERVE THEM TO THE BEST OF OUR ABILITY.

FAIRYLAND QUALITY PLANTING STOCK

CROFT BULBLETS: 2-3-inch circumference, medium size—some will bloom first year but we couldn't guarantee them all to flower the first year. About 75 to pound. 3-inch up circumference, large size—jumbo—most will bloom first year. About 50 to pound. \$1.00 per pound; \$17.50 per bushel (35 pounds per bushel).

FAIRYLAND QUALITY YEARLINGS: These are all EXCELLENT GARDEN SIZES for CATALOGUE and RETAIL CUSTOMERS. Have CROFT, CROFT SPECIAL and KENYON-DAVIDSON. The 5-6-inch and 6-7-inch bulbs will give more bloom than 4-inch, but if properly cared for they will all bloom, first year.

Bulb size	Price Per 100; Price Per 1000; Price Per 10,000		
4-5-inch	\$3.50	\$30.00	\$250.00
5-6-inch	\$4.50	\$40.00	\$350.00
6-7-inch	\$6.00	\$55.00	\$500.00
7-8-inch	\$10.00	\$95.00

Write for Special Prices on Larger Quantities.

FAIRYLAND QUALITY COMMERCIAL or FORCING SIZES

Try our Twin Bulbs for more blooms for your money. Two stems—more flowers!

TWIN BULBS for GARDEN USE—fine for landscape work—more blooms for your garden customers. Can ship in fall or spring.

Be sure to state date you wish bulbs shipped and date you plan to plant them. Can you pre-cool your bulbs or do you wish us to cold storage them for you? We store bulbs at 35 degrees or less.

We can ship you CROFT LILY BULBS for FORCING, CUT FLOWERS, or GARDEN LILIES or we can send COMBINATION ORDERS—CROFT or CROFT SPECIAL for FORCING plus CROFT SPECIAL or KENYON-DAVIDSON for GARDEN LILIES or CUT FLOWERS. We can pack ANY NUMBER you wish from a DOZEN BULBS to a CARLOAD and ship by EXPRESS or PARCEL POST. In small quantities we advise parcel post shipment.

CROFT

KENYON-DAVIDSON

CROFT SPECIAL

Bulb Size	Price per 100	Price per Case	Case Quantity
6- 7-inch	\$ 6.00	\$21.00	350
7- 8-inch	\$10.00	\$25.00	250
8- 9-inch	\$17.50	\$35.00	200
8- 9-inch twin bulbs.....	\$17.50	\$35.00	200
9-10-inch	\$25.00	\$37.50	150
9-10-inch twin bulbs.....	\$25.00	\$37.50	150
10-11-inch	\$30.00	\$30.00	100
10-11-inch twin bulbs.....	\$30.00	\$30.00	100
11-inch, up	\$35.00	\$35.00	100
11-inch, up, twin bulbs.....	\$35.00	\$35.00	100
11-inch, up, triplets	\$35.00	\$35.00	100

Prices F. O. B. Harbor, or Brookings, Oregon, either with or without cold storage. Cultural suggestions are included with each order.

OUR QUANTITY AND CASH DISCOUNTS

5-case lots	5%	10-case lots.....	7%
20-case lots.....	10%		

Special discounts on 50- and 100-case lots and in half carload or carload lots.

Cash with order before August 1, 1948.....5%

Cash with order after August 1, 1948.....2%

Miscellaneous Fairyland Lilies

SPECIOSUM RUBRUM

HOLLAND STRAIN—grown from bulblets, 5-6-inch \$15.00 per 100; 6-7-inch \$20.00 per 100; 7-inch and up, \$25.00 per 100.

PETERSON STRAIN and RED CHAMPION are both excellent florist strains with many blooms. Prices are not set yet. Write us your needs and we will quote prices.

HENRYI: 6-8-inch, \$20.00 per 100; 8-10-inch, \$30.00 per 100.

PARRYI: Flowering size, \$35.00 per 100; large flowering size, \$50.00 per 100.

MADONNA—CANDIDUM SALONIKAE—\$35.00 per 100.

LONGIFLORUM TAKESIMA—Seed grown form of Longiflorum Giganteum, \$20.00 per 100.

LONGIFLORUM WHITE QUEEN—Mixed flowering sizes, \$20.00 per 100.

REGALE—6-8-inch \$10.00 per 100.

UMBELLATUM—Flowering size, \$9.00 per 100; \$80.00 per 1000.

Extra large flowering size, \$13.00 per 100; \$120.00 per 1000.

WILMOTTIAE—\$15.00 per 100.

PRICE'S FORMOSANUM and DREAM LILY—IMMEDIATE FORMOSANUM

	Per 100	Per 1000
3-4-inch circumference	\$11.00	\$100.00
4-5-inch circumference	\$13.00	\$120.00
5-inch circumference, up	\$16.00	\$150.00

F. O. B. Harbor, Oregon

Have small quantities of Humboldti Magnificum, Princeps x Sulphurgale, Pardalinum Giganteum and several other varieties.

Prices of Other Fairyland Bulbs—All Blooming Size

YELLOW CALLAS—Limited quantity—order Early!

1¾ to 2-inch	\$12.00 per 100
2 to 2½-inch	\$15.00 per 100
2½ to 3-inch	\$24.00 per 100
3-inch and up	\$32.00 per 100

50 bulbs at 100-rate, F. O. B. Harbor, Oregon

TIGRIDIAS—Excellent stock of flame orange Tigridias with maroon spotted yellow cup. Grand for a splash of color in the garden. ½-inch, \$3.00 per 100; \$20.00 per 1000; 1-inch, up, \$5.00 per 100; \$40.00 per 1000. F. O. B. Harbor, Oregon.

TUBEROSES—Limited Quantity—order early. Blooming size, \$5.00 per 100.

ORNITHOGALUM SAUNDERSIAE—new and rare—huge clusters of white flowers—olive green centers, many open at once, stems 18 to 24 inches, excellent, long lasting cut flowers with buds unfolding as cluster lengthens. \$10.00 per 25 bulbs; \$18.00 per 50 bulbs; \$35.00 per 1000. F. O. B. Harbor, Oregon.

WEDGEWOOD DUTCH IRIS—Write for prices on quantity you wish.

KING ALFRED DAFFODILS—Write for prices on quantity you desire. Stock limited.

LILY PLANTING STOCK

Prices are not set on Planting Stock and Lily Seed in the following groups so please write us your needs and we can quote prices accordingly.

PLANTING STOCK—We will need to sell thousands of year-old bulbs about ¾-inch diameter in order to help finance our hybridization this year. These bulbs are the result of hand pollenizations of 30,000 flowers during 1947 and seed planted January 1948. These will be planting stock to grow on with a few in this young stock to bloom in 1949, but this is quicker and surer than growing from seed. We will have the following available for fall delivery:

Henryi Hybrids—crosses with about 20 other varieties, Princeps x Sulphurgale also crossed with some 15 or 20 varieties, Speciosum Hybrid seedlings, Wilmottiae Hybrids crossed a great deal with Cernuum, Parryi seedlings 2 years old, Sargentiae, and others if you are interested.

LILY SEED—We are in a position to make crosses of lily seed to order. Please place your order soon for seed for fall delivery so we will know how to make our hybridizing plans. We will have seed of the following varieties and crosses between any two varieties you wish to order. We guarantee to hand pollenize seed but, of course, we cannot guarantee they will break for hybrids in the first generation.

L. Humboldtii Magnificum, Shuksan, Henryi, Pardalinum Giganteum, Parryi, Wilmottiae, Umbellatum, Madonna-Candidum Salonikae, Cernuum, Havemeyer, Centifolium Hybrids, Tenuifolium, Tenuifolium Golden Gleam, Speciosum in many varieties and crosses with Auratum, Rubellum, and other varieties on order: L. Auratum crossed with outstanding Auratums to make good selfed seed also crossed with other varieties on order; Dauricum Wilsonii, Intermediate Formosanum, Easter Early, White Queen, Longiflorum Takesima, and others.

FAIRYLAND BEGONIA and LILY GARDEN

Harbor, Oregon, U. S. A.

FIRM NAME

STREET OR R. F. D. _____

<i>For Which We Enclose</i>	<i>Postal Note</i>	<i>Stamps</i>	<i>Money Order</i>	<i>Check</i>
	\$.....	\$.....	\$.....	\$.....

[illegible]

Route Shipped by..... Date Shipped..... Amt. Pkgs.....

[illegible]

Record Total on Front Page

OUR AIM

We believe we are doing the largest job of hybridization ever attempted on *Lilium Speciosum* with *Japonicum*, *Auratum*, *Rubellum* and many other varieties and a lot of crossing on *Henryii*, *Umbellatum*, *Parryi*, *Wilmottiae*, *Princeps-Sulphurgale*, *Rubellum*, *Japonicum*, *Auratum* and with *Longiflorum* types Croft included. In the future of these crosses we see a 7-months cut flower season from the field in a wide range of lily flower types and colors and many valuable pot types that will force in as little as 30 days on the bench at 50 degrees. You might figure what it would save the greenhouse industry to cut down by half the time required to force their crops of Easter lilies, fuel, labor, light and rush during or just after the Christmas holiday in potting. We think it is worth the effort and every dollar we can spare is going back into this project. Of course, in the meantime we are supporting this work with the growing of the best Croft lilies that time and experience can produce. Your early order for your next fall's requirements of Croft lilies both for cut flowers and pot plants assures you a supply of the finest forcing lilies to date and gives you an opportunity to help us make lilies to force in as little as 30 days. May we have the pleasure of serving you direct where your dollars help you more?

BEGONIAS

In the past several years we have been doing quite a bit of hybridizing on begonias—intercrossing between Rex and Fibrous, Rex and Tuberous, etc. We are offering the results of some of our work in the following collections. If you do not find the variety listed in which you are interested please write for prices on that specific variety. On some of our more recent introductions we do not have stock in large quantities, but can propagate on order. In ordering from the following list please give your preference and we will follow it as nearly as possible.

REX BEGONIAS—Splendid assortment of highly colored and spiral varieties. Flat grown plants 3 to 4 inch pot size, 10 labelled varieties, many our own introductions, \$20.00 per 100; 50 at 100 rate; \$17.50 per 100 in lots of 500 and over. F. O. B. Harbor, Oregon. 25 plants \$7.50 prepaid parcel post. .

We have a strain of **SMALL LEAVED HYBRID REX BEGONIAS** that are more difficult to propagate than the regular Rexes and they are so brightly colored that we thought the florists would be interested in them. We will have them in rather limited quantities until November, 1948, then again in early summer, 1949. They include the following: Baby Rainbow, Peacock, Our Indian, Calico.

These are flat-grown, 3-inch pot size plants. \$50.00 per 100; 50 at 100-rate. F. O. .B. Harbor; 25 shipped parcel post prepaid, \$15.00.

FIBOUS BEGONIAS—10 labeled varieties all different of the more easily grown Fibrous Begonias, \$20.00 per 100. This collection will include plants of our choice from the following list:

Tea Rose, OADI, 101, Snowblush, Baby Pink, *Glaucophylla Scandens*, *Glabra*, Manda's Woolly Bear, *Odorata Alba*, Geneva Schalet Beauty, *Dichroa x Glaucophylla Scandens*, and others.

We are listing the harder to propagate Fibrous Begonias at \$25.00 per 100, chosen from the following.

Scharffiana, Dwarf Haageana, Sunderbruckii, Recinifolia, Recinifolia x Autumn, Carol Star, Rubella, White Rubra, Alto da Serra, Alto Scharff, Luxurians, Foliosa, Floribunda Rosea, Richardsiana, Coralline Lucerne, Coral Rubra, Ruby Jewel Calla, Cathayana x Evansiana, and others.

The rarer Fibrous Begonias we are listing at \$50.00 per 100. 50 at 100 rate, 10 for \$5.00. They are chosen from the following:

Cathayana, Imperialis, Griffithi, Orange Rubra, Pink Spot Lucerne. At little later date will have stock of Ever Red, Ever White, Red Fairy, Pink Fairy, Red Glory, Pink Glory, Fantasy, Elsie Frey, Iver and others.

Above Fibrous Begonias prices, 50 at 100 rates, F. O. B. Harbor, Oregon, 25 for \$7.50 prepaid parcel post.

TUBEROUS BEGONIAS

We are increasing our propagation on our *ORANGE SWEETY* and *YELLOW SWEETY*—our own *FAIRYLAND HYBRIDS*—double fragrant tuberous begonias—excellent for pot plants and baskets. Well rooted cutting, \$50.00 per 100; 50 at 100-rate. F. O. B. Harbor, Oregon. 25 plants shipped prepaid parcel post, \$15.00.

We invite you and your garden-loving friends to visit our gardens which are located 4 miles south of Brookings, Oregon, and 2 miles north of the Oregon-California state line on Coast Highway 101.

Thanks again for your orders—Yours for Better Lilies and Begonias,

Leslie Woodriff

FAIRYLAND BEGONIA AND LILY GARDEN

HARBOR

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OREGON

